



 **ee mobility**  
easy. electric.

Get electrified!

Berlin | 20th May 2015

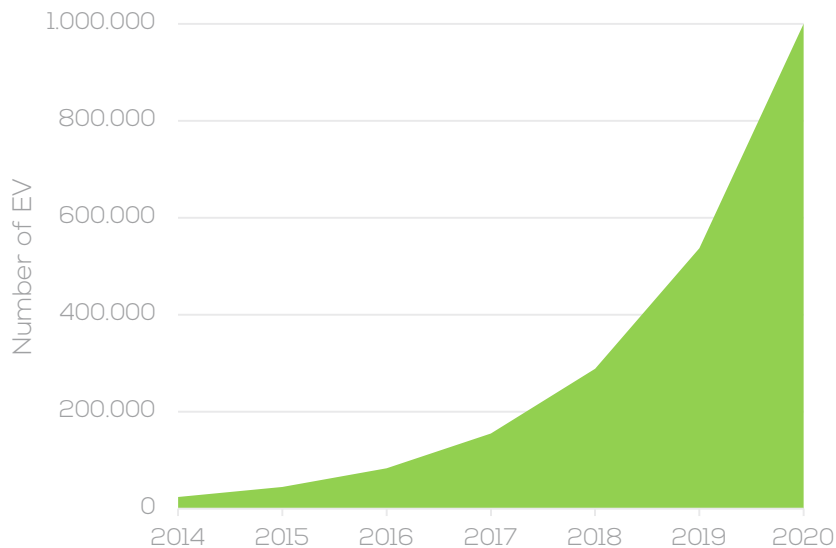


Smart flat-rate EV charging  
at home and everywhere

EV Market

eMobility is gaining traction.

### EV market Germany 2014-2020



- ✓ Plenty of models available
- ✓ Carbon targets
- ✓ Public charging infrastructure
- ✓ Supportive legislation
- ✓ Positive user experience



**Disruption: easy and convenient charging required**

Complication

80% of charging takes place at home – no easy solution available.



- ✓ Slow charging
- ✓ Expensive wallbox
- ✓ Lack of smart power tariffs
- ✓ Intransparent billing
- ✓ Inconvenient set-up



**Urgent need for smart home charging solution!**

Solution

The **eeMobility**-package: A one-stop full-service offer!



- ✓ Fast
- ✓ Safe
- ✓ Green
- ✓ Economic
- ✓ Convenient
- ✓ Transparent

**easy. electric.**

Traction

We are ready to accelerate growth!

- ✓ Start in Jan 15: 2 founders, 1 business angel
- ✓ Successful proof of concept; roll-out underway
- ✓ Happy customers: Germany's largest Tesla fleet and more
- ✓ Positive response from fleet managers, sales partners and investors



**Fundraising to accelerate growth**



Join the future of eMobility!

