



Liberalization



Digitization



Efficiency
Regulation

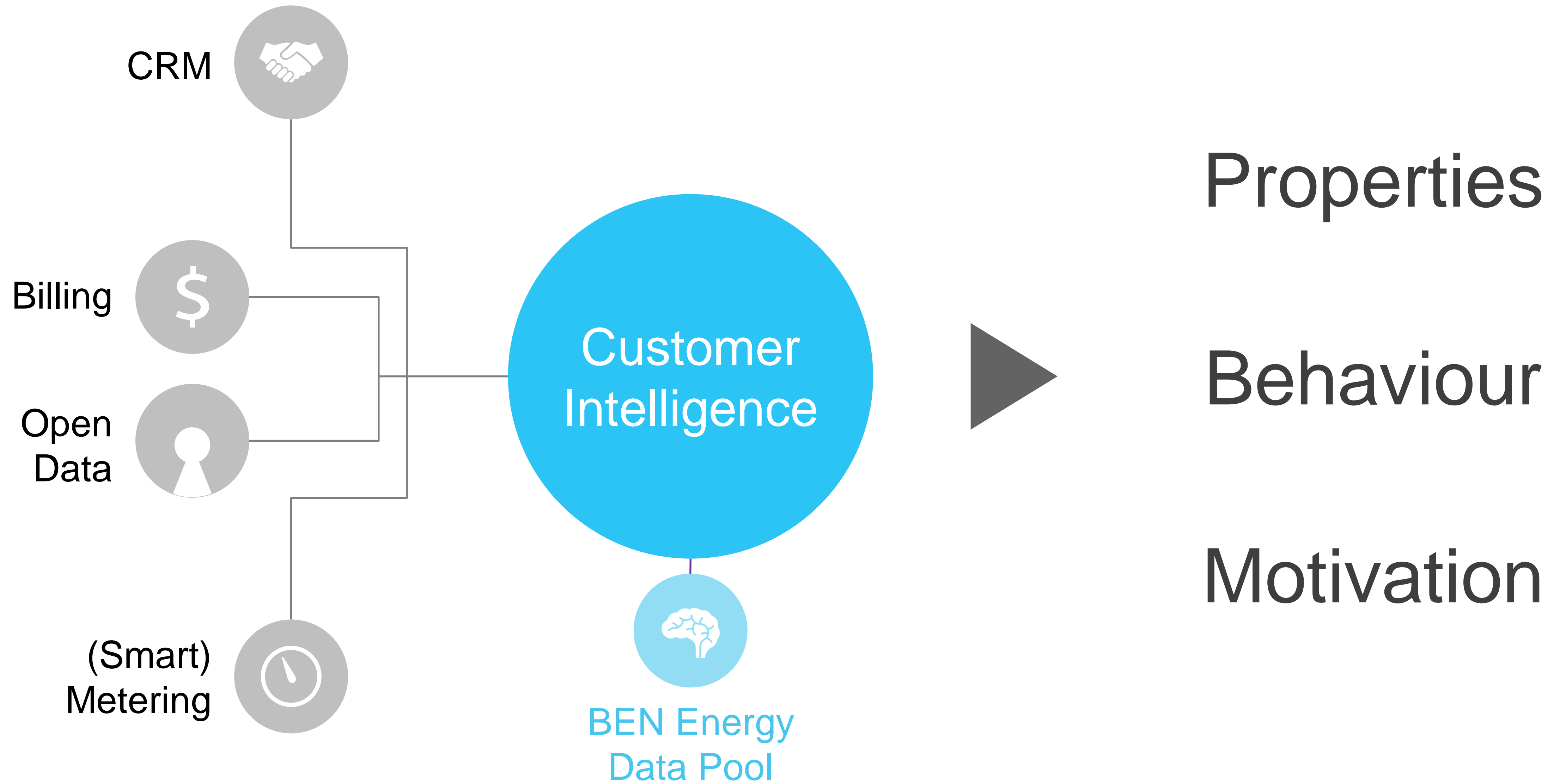


Decentralized
Generation

We strive towards enabling
utilities to evolve from supplier
to service provider



Cloud-based customer intelligence
software for the utility market



Quantifiable success for 25 clients

+23%

Increase **customer satisfaction**
through personalised interaction

-58%

Reduction in **service costs**
through relevant segmentation

-2.6%

Energy savings p.a.
through personalised tips

+108%

Increase in **campaign success**
through customer intelligence



BEN Energy