



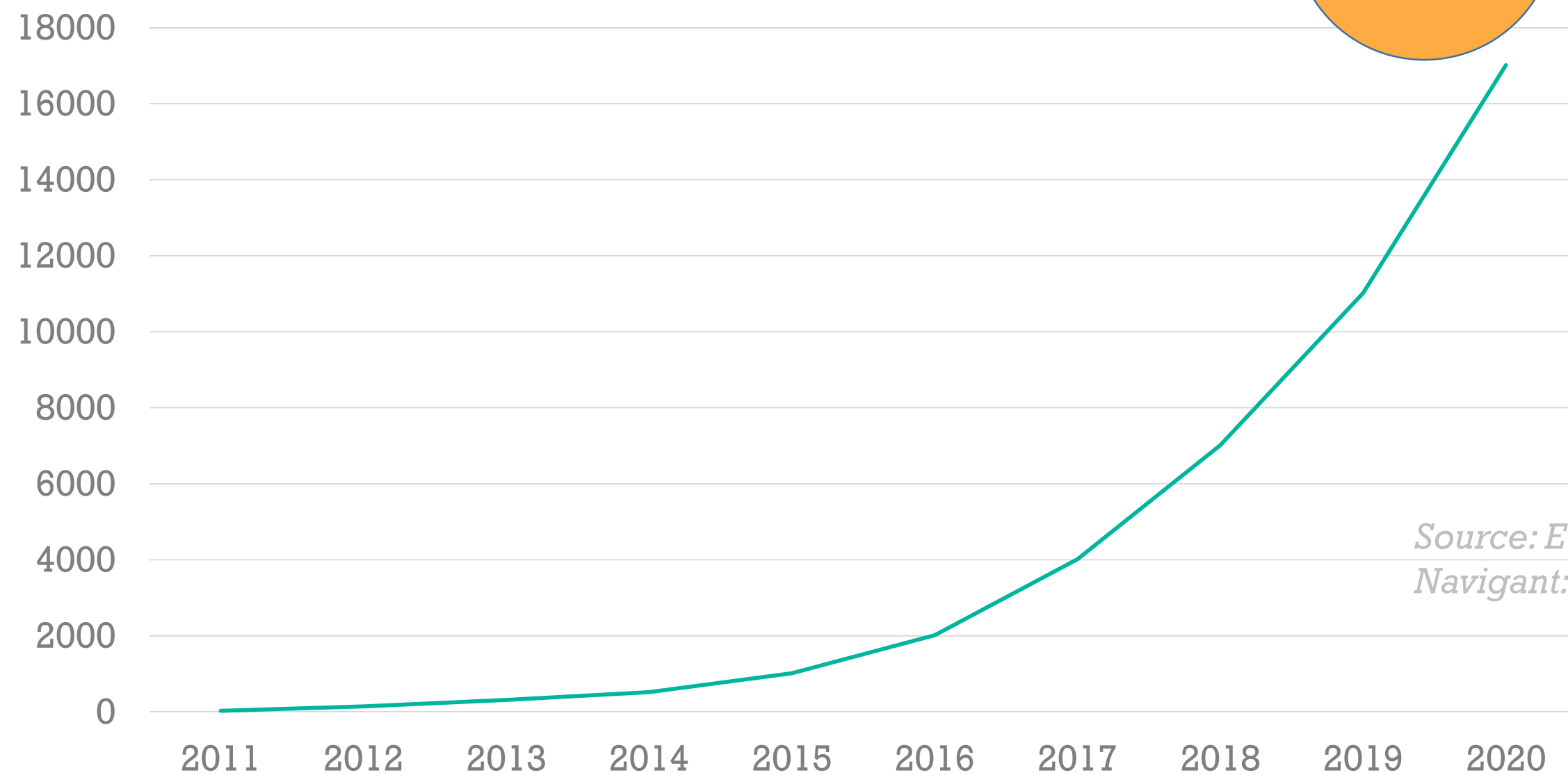
PlugSurfing

Electric Car Charging Made Simple

The EV Market

The Market

Global EV Sales Forecast (000's)



Over 16 Million EVs globally by 2020

- 1M California alone
- \$1.5bn Market

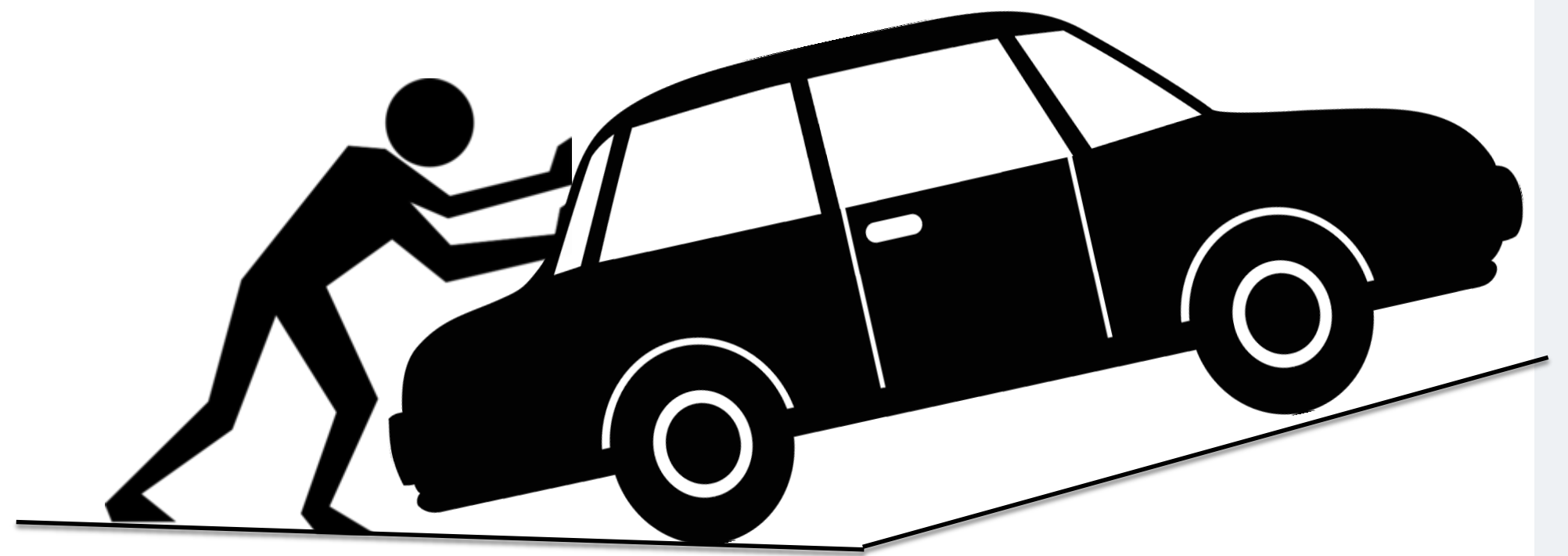
Source: EV registrations 2011 – 2013
Navigant: 2014 – 2020



Charging a Car Sucks

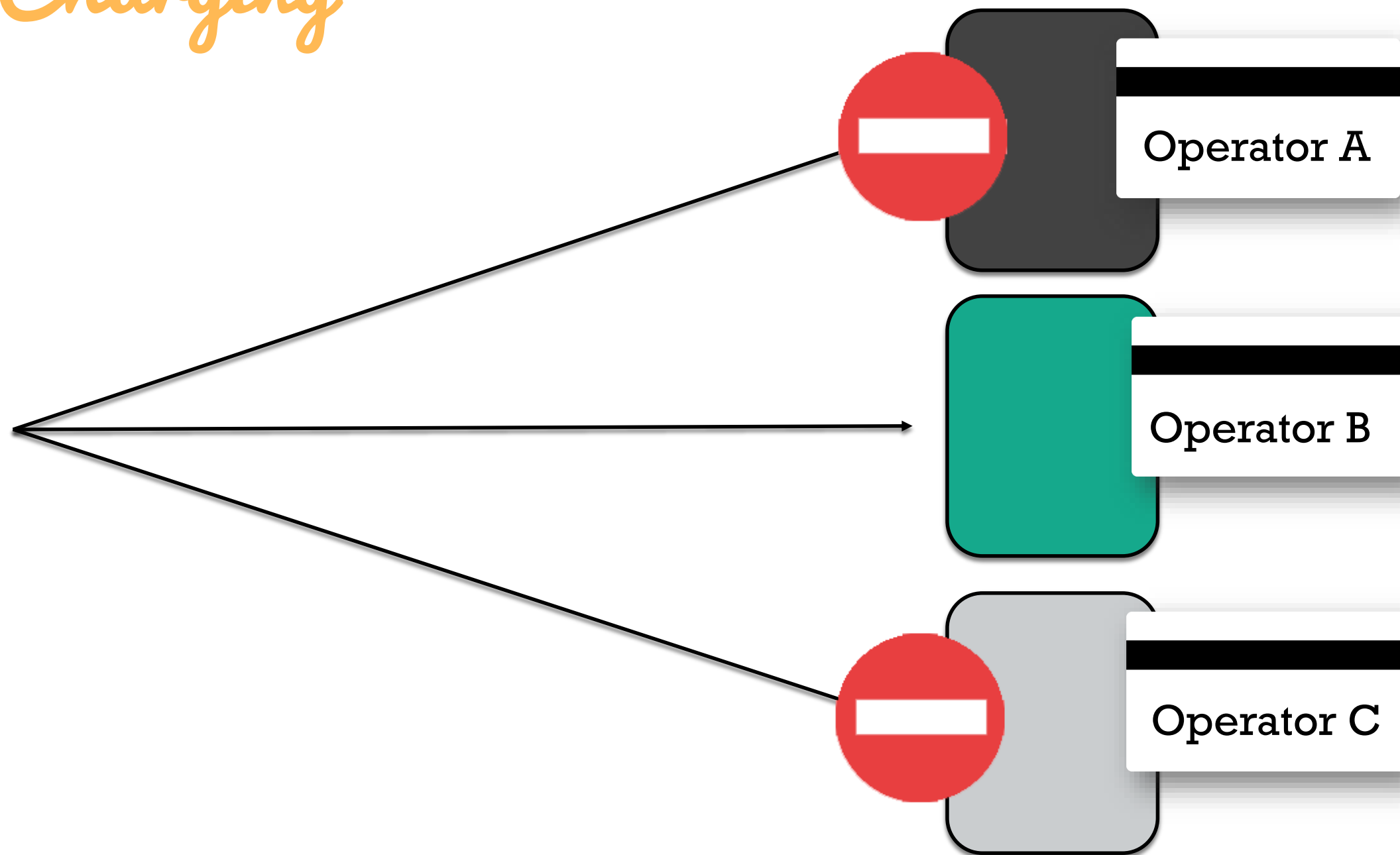
Range Anxiety

The problem of not being able to charge!



The Problem

Paying for Charging



x70 Germany



x100 Europe



US: Growth to create similar problems

What is missing is a unified payment system to charge your car in public.

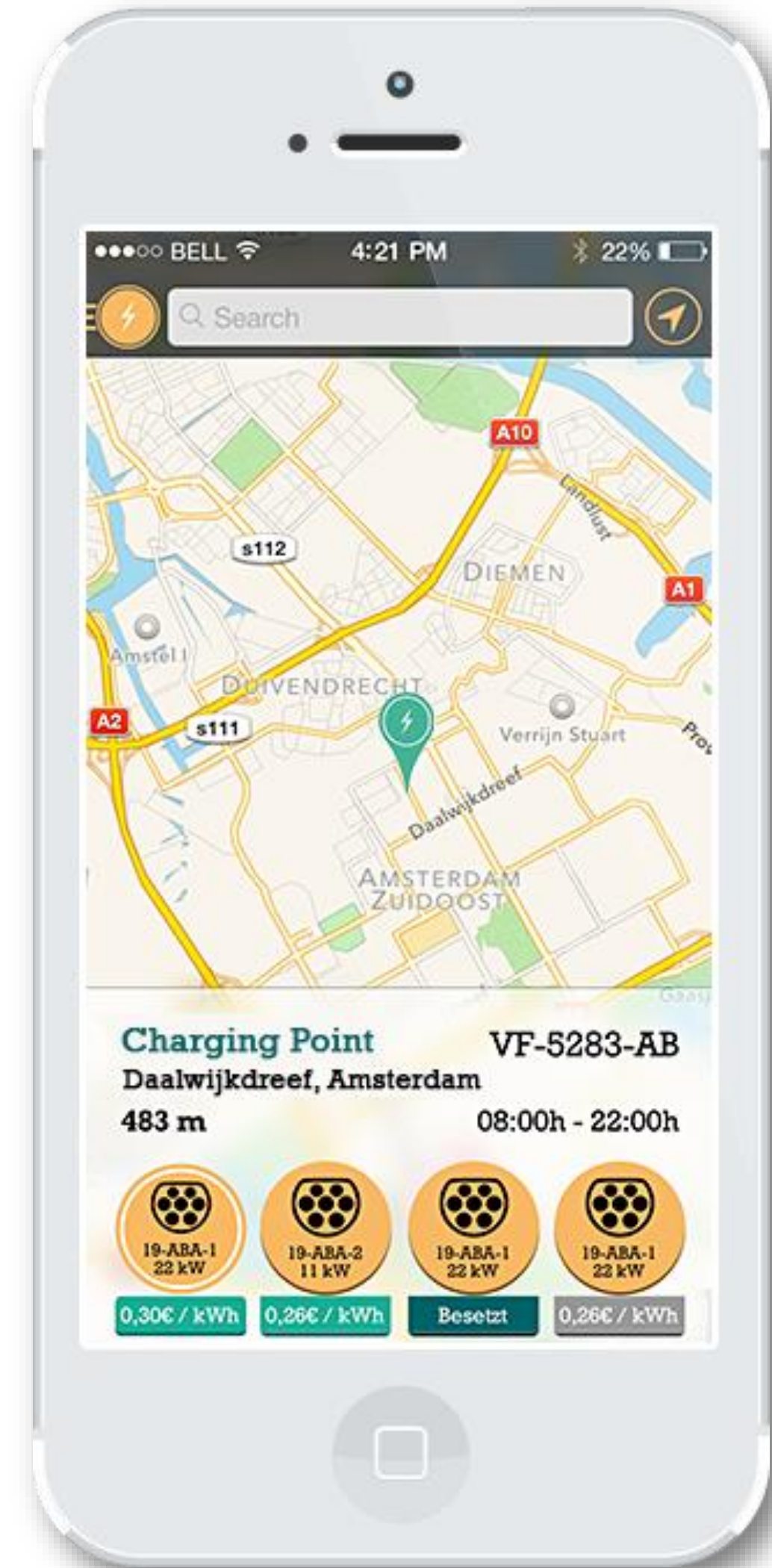
November 2013



PlugSurfing

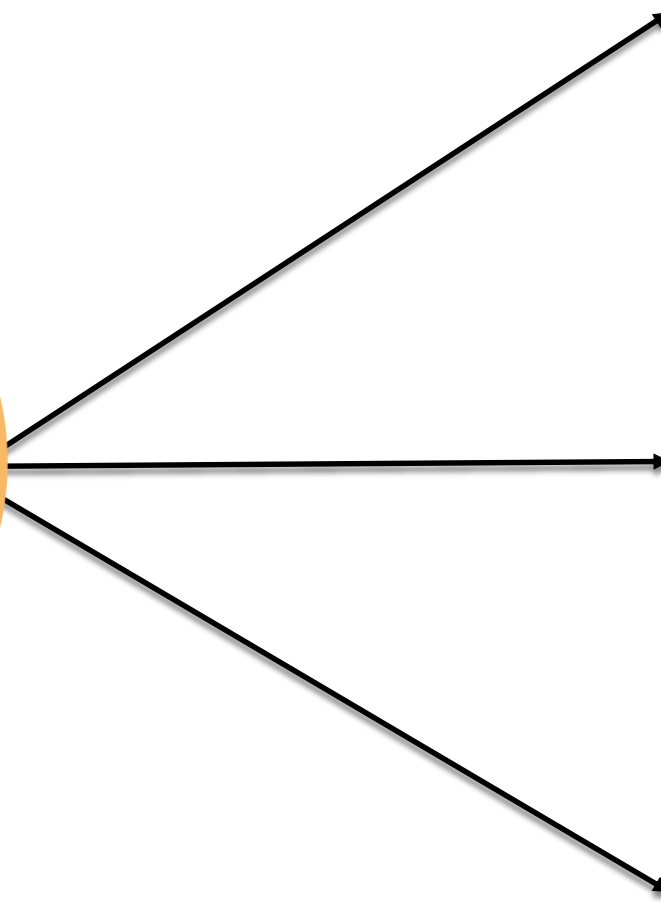
Just Charge

Makes Electric
Car Charging Easy

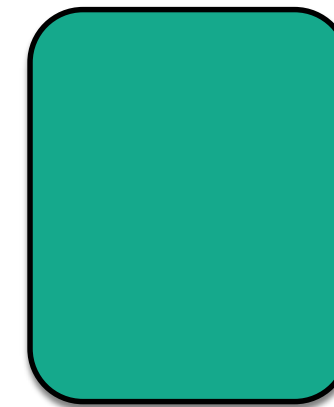


Solution

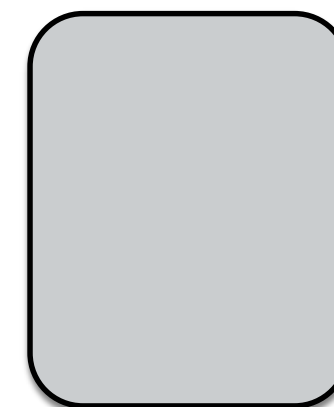
Paying Made Simple



Operator A



Operator B



Operator C





Go-to-Market & Status

PlugSurfing



Go-to-Market

1

Location Finder App - now!

2

Payment in Europe - 2014

3

Payment: Global - 2015



Go-to-Market

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Go-to-Market

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Location Finder App - now!

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Payment in Europe - 2014

3

Payment: Global - 2015



The Founders

CEO: Adam Woolway (UK)

COO: Jacob van Zonneveld (NL)

CTO: Martin Schenck (DE)



Awards



Global Winners: 'Energy',
Washington DC, USA
May 2014



Winners, Germany
Telekom Innovation Contest
May 2014



Press

The Washington Post

Wirtschafts
Woche

Frankfurter Allgemeine
ZEITUNG FÜR DEUTSCHLAND

Berliner Morgenpost

theguardian

THE SUNDAY TIMES

GRÜNDERSZENE
DAS MAGAZIN FÜR GRÜNDER

DER TAGESSPIEGEL
RERUM COGNOSCERE CAUSAS

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manager magazin online



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