

»Just discover SMART-HOME and SMART-ENERGY«

ECOSUMMIT - BERLIN

June 2014

Yüksel Sirmasac
Founder & CEO

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ROCKETHOME GmbH – Pohligstrasse 3 – 50969 Cologne, Germany



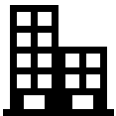
ROCKETHOME



ROCKETHOME is one of the leading provider of „**Smart-Home**“ and „**Home-Energy-Management**“ in Europe (activities in 6 countries)



Customers are more than 40 service-providers in the segments **telcos**, **utilities**, **consumer-electronics**, **hardware-manufacturers**, **retailers** and others



Founded in 2010/ **35 Employees** (80% development and Q&A). Headquarter is based in **Cologne/ Germany**



Shareholders/ Investors

Y. Sirmasac (Founder/ CEO),
Born2Grow (VC), Zukunftsfond Heilbronn
KfW Banking-Group (state-bank), Bonn
Several business angels





Yüksel Sirmasac (42)
Founder/ CEO

“driven by
innovation &
creativity”



Christian Batz (39)
Chief Operation Officer

“experience
In digital &
Technology”



Stefan Stangenberg (34)
Chief Product Officer

“creating smarter
solutions and user-
experience”

MARKET DEVELOPMENT

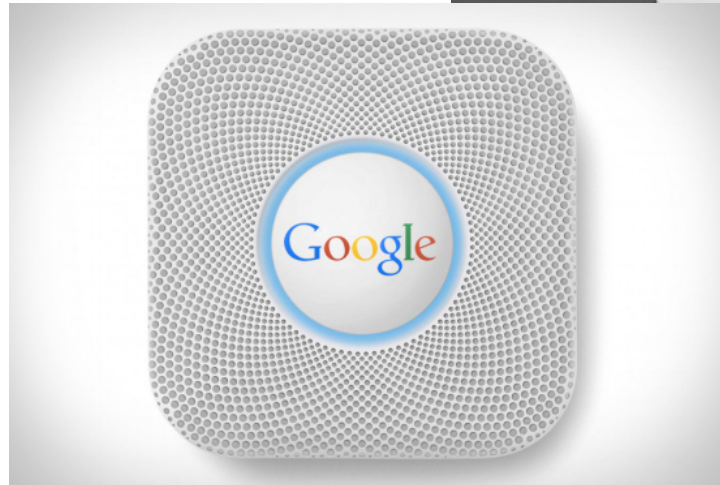
Apple starts „Internet of Things“ with homeKIT?

Techcrunch, June 2014



Google buys Nest for \$3.2B — its key to the connected home

Venturebeat, January 2014



Samsung Unveils New Era of Smart Home at CES 2014

Gadget, January 2014

ABB, Bosch, Cisco and LG create Smart-Home-Software-Platform

Energie&Technik, Oktober 2013

MARKET LANDSCAPE – New Generation of Safety Solutions

Entry of Big Brands in Smart-Home

belgacom

vivint.

comcast.

at&t

orange™

verisure
ALARMS WITH IQ

bright house
NETWORKS



COX
COMMUNICATIONS

Time
Warner
Cable®

TTNET

mobilcom
debitel

SFR

Gigaset

ROGERS™

CenturyLink™

verizon

swisscom

CUSTOMER-STORY „TTNET“

SMARTHOME SAFETY



ALARM REPORTED
ESCALATION
VIA SMS, E-MAIL, PHONE



Already in the market



Subsidiary of Türk Telekom
and Internet provider with
around 6 million customers

SMARTHOME SAFETY incl.
professional security
solution with a link to
security companies



119,90 TL

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Pencere Sensörü manyetik bir blok ve kablosuz vericiden oluşur. Pencere açıldığında veya zorlandığında bilgiyi... [Devamı](#)

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Evinizdeki hareketleri tespit ederek alınan bilgiler diğer sistemlere veri oluşturur, senaryolarınızın istediğiniz şekilde çalışmasına kaynaklık eder.

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**Sıcaklık ve Nem Ölçer**

Evinizdeki sıcaklık ve nemi ölçerek alınan bilgiler radyatör, klima gibi diğer sistemlere veri oluşturur, otomatik senaryolarınızın istediğiniz şekilde çalışmasına kaynaklık eder.

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54,90 TL

**Priz (Dimmer)**

Elektrikli ev aletlerinizi internet bulunan dünyanın herhangi bir yerinden telefon, PC, kumanda üzerinden kontrol etmenin yanı sıra, her bir aletin ne kadar enerji tükettiğini kontrol edebilir... [Devamı](#)

SATIN ALMAK İÇİN BAŞVUR

443,90 TL

**TTNET - Kontrol Ünitesi**

TTNET, tüm ev elektroniğinizi internet bulunan dünyanın herhangi bir yerinden telefon, PC, kumanda vb. üzerinden kontrol edebileceğiniz yeni nesil bir otomasyon kontrol cihazıdır. [Devamı](#)

SATIN ALMAK İÇİN BAŞVUR

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**Ev İçi Siren**

İstenmeyen durumların tespit ederek sizi ya da yakınlarınızı durumdan haberdar eder.

SATIN ALMAK İÇİN BAŞVUR







...and it is
simple

In a nutshell



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More than 40 customers in the segments telcos, utilities, consumer-electronics, hardware-manufacturers, retailers and others



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Experienced Management and Team!



THANK
YOU

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