



Technology Accelerator at Canary Wharf

15th October 2013
Eco-Summit, The Crystal

Claire Cockerton
Head of Innovation Programmes at Level39

What is Level39?

Level39 is Europe's largest accelerator space for Finance, Retail & Future Cities technology businesses, located in Canary Wharf, London's financial hub

Official launch
March 2013



Global network of thought
leaders, accelerators and
innovation labs



Nestled at the heart
of the tech crescent



Why FinTech, Retail & Future Cities?

Finance Community

- Driving innovation within an eco-system of clients, mentors & investors



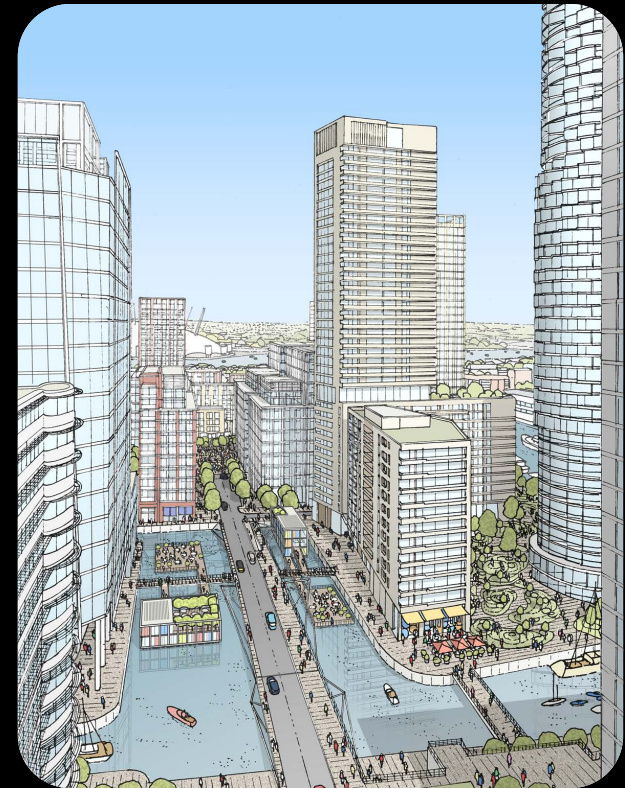
Retail Mall Proposition

- 6 new retail floors at Crossrail
- UK's highest grossing shopper
- Next generation of retail space enabled by free WiFi



Pioneering Future City

- Piloting smart cities infrastructure and application technologies in Canary Wharf & Wood Wharf



What happens here?

EXPERT MENTORSHIP



Office Hours at GigaOm, LeWeb
Mentoring days at Club Lounge 39

HACKATHONS



Facebook
PayPal

IDEATION SALONS



Financing Future Cities

CONFERENCES



WIRED Money
BITCOIN

PIVOTAL INNOVATIONS PROGRAMMES



FINTECH
3D FINTECH CHALLENGE 2013

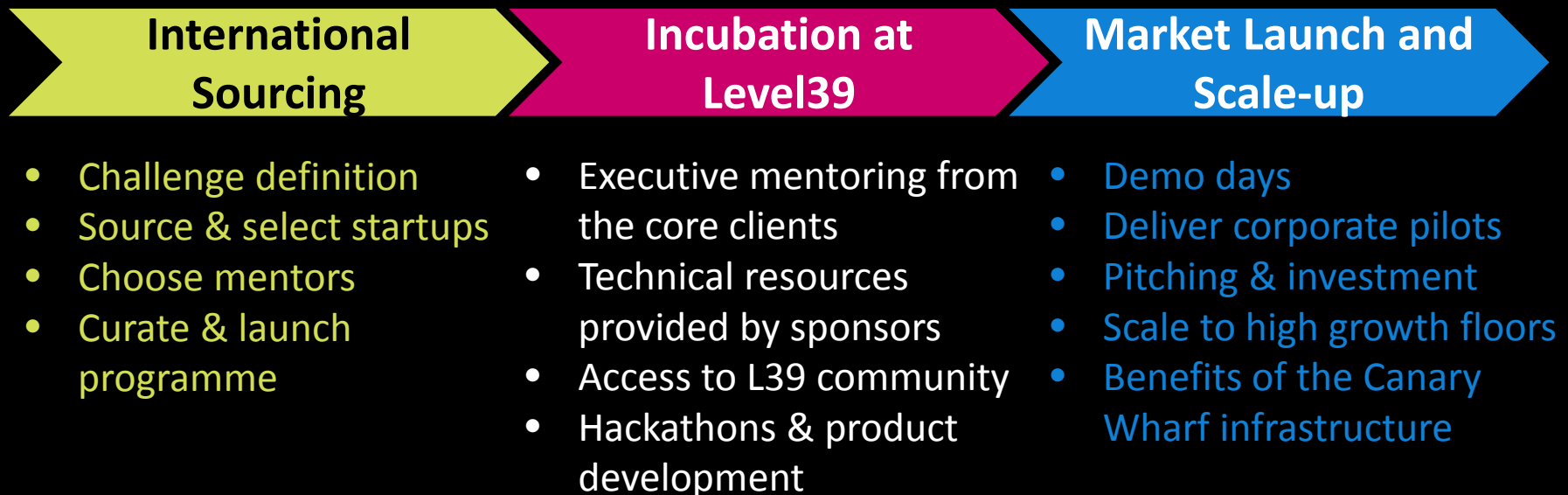


- 6 week startup accelerator competition
- Building innovations in customer 3D data visualisations
- Engagement with financial services executives
- Cash prize, pilots and intensive mentoring
- Technical and commercial expertise



Shaping Future Cities in Canary Wharf

Startup competitions sourcing the next generation in smart cities technologies



Benefits:

- Support scale-up of high-potential businesses
- Technology trials in real market environments
- Enable UK municipalities access to innovation for smart cities governance
- Source tech businesses for investment or M&A opportunities
- Bring agility, entrepreneurialism and cost-effective innovation to corporates

Exploring Future Cities in Canary Wharf

Lead Themes: Big Data Analytics, Cloud-based Services, Internet Of Things, Mobile-first, Social Media

Cyber and
physical
security

Efficient
future-
proofed city
infrastructure

Buildings info
management
for smart
service
delivery

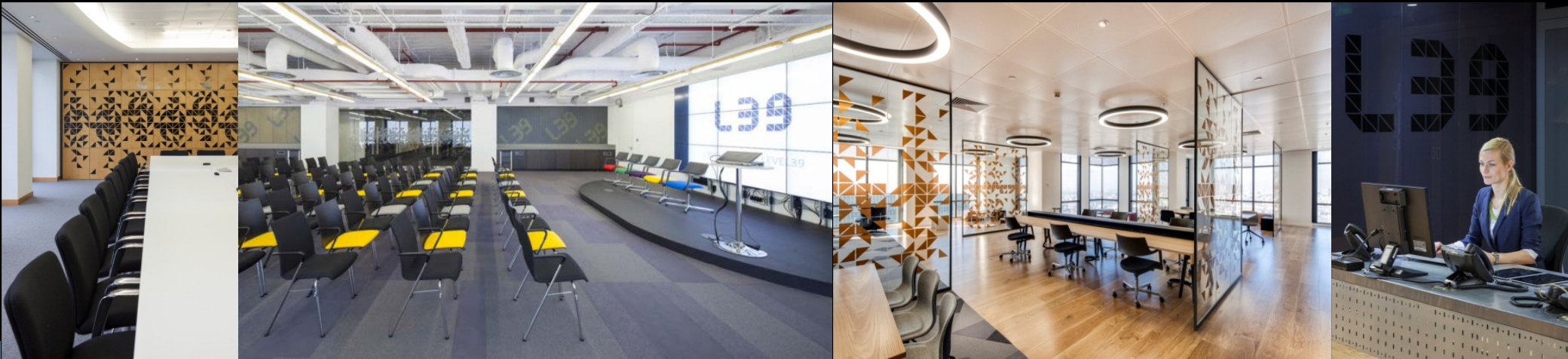
Machine to
Machine /
Industrial
Internet

Digitised
utilities and
public
services

*How should a
smart city
organise itself
and who is
responsible?*

*Which data
should be
open and
which should
be closed?*

*What are the
business
opportunities
smart cities
enable?*



We invite you to come
and see the view

Pivotal Innovations

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Level39

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