ENERGY PRICES

↑ 51%
PROFIT MARGINS

- **Electronics**: 20%
- **Industry**: 10%
- **IT Companies**: 9%
- **Retail**: 2%
Supermarkets

Profit: 2.16%
Energy: 1.53%

% of revenue
Pilot with a wholesale chain with 20 stores

€500,000 in expected savings on the first year
NEWATT IN NETHERLANDS

- **Conversations** for a pilot in a chain of organic supermarkets
- **Heineken** and **Unilever** conversations
How does it work
Data in Real Time
Abnormal Behavior
Compare stores

Notifications
Maintenance Insights
Consumption goals
CUSTOMER BENEFITS

- **Monitor** energy use and equipment **performance**
- **Optimize** operations at peak hours
- Ensure **food quality**
### Bronze
- Historical data
- Multi-store comparison

**25 €/mo per sensor**

### Silver
- **BRONZE +**
- Real time energy data
- Real time alerts

**35 €/mo per sensor**

### Gold
- **SILVER +**
- Maintenance insights
- Consultancy in energy contracts

**40 €/mo per sensor**
INVESTMENT

250k in investment

IN 2017

36 clients

200 stores

2000 installed sensors