SHARING ECONOMY

$335B by 2025
up 22 times

Source: PWC
Empower people to share energy peer to peer
KEY TRENDS

Rise of solar and wind — 1,250 GW by 2020

Source: IEA
PROBLEM

End of government incentives
NEW PROBLEM

Explosion of small transactions
OUR SOLUTION

Blockchain platform
HOW IT WORKS

Install dajie software and register on dajie platform
HOW IT WORKS

1 Kwh = 1 coin generated and stored in a safe wallet
USE CASES

Redeem carbon credits

- Communities
- Prosumers
- Energy companies
USE CASES

Pay energy and services

Redeem carbon credits

communities

prosumers

dajie

energy companies
Exchange energy peer to peer

Redeem carbon credits

Pay energy and services
BUSINESS MODEL

Prosumers - Communities

Free platform for CO2
€5/mo x energy sharing
**BUSINESS MODEL**

**Prosumers - Communities**
- Free platform for CO2
- €5/mo x energy sharing

**Energy companies**
- SaaS fee €20-30/yr x customer
MARKET SCENARIO

**smart energy systems**
- GREENCOM NETWORKS
- KIWIGRID CONNECTING ENERGY
- smarter grid solutions
- OGEMA
- Enervalis

**platforms p2p**
- vandebrown
- piclo
- MOSAIC
- powerpeers
- Lumenaza

**blockchain p2p**
- dajr
- L03 ENERGY
- Slock.it
- GSy
“We are on the ground floor of one of the most significant transition of human history”

Stephen Lacey
Managing Editor Greentech Media