THE GOOD
THE BAD
& THE UGLY
The Energy Transition

Shell Forestry

Shell Wind Energy

CPL
CARBON PRICING LEADERSHIP
What we offer

- Pilots and demo’s + launching customer
- 10,000’s of technical experts
- Test laboratories and Joint R&D
- Access to customer base
- Supply chain network
- Facilitate exits
- Financing

- Two decades of experience in corporate venturing
- Shell’s breadth of technical resources
- Experience with scale-up and commercial roll-out
- Partnering / syndication with other strategic investors and VC’s
We look for potential to achieve material scale and profitability in

- Low-carbon biofuels
- Hydrogen
- Smart (data-driven) customer solutions, including mobility
- Solar
- Wind
Reviewing an opportunity in 2011

Berry Petroleum, California (2010)
Enabling a pilot in 2012

PDO Amal, Oman (50 tonnes of steam per day)
Leading a +$50 mln raise in 2013
PDO Miraah, Oman (6,000 tonnes of steam per day)