



Network for  
Eco-Innovation  
Investment

# INNEON – Network for Eco-Innovation Investment

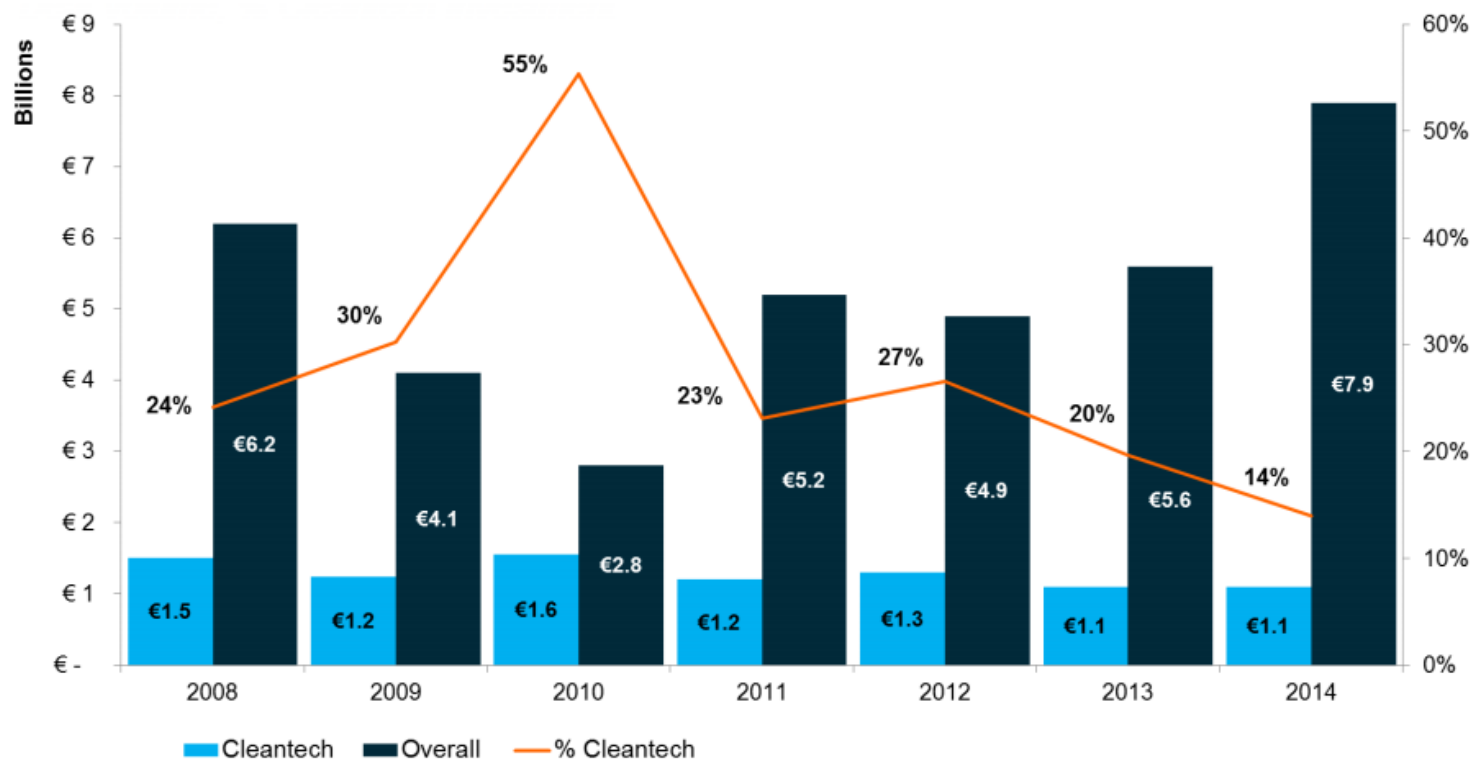
*Introduction for*  **ECOSUMMIT**  
Smart Green Business Network

Funded by the



# Raising early stage funding can be challenging, especially for low carbon ventures

## Annual cleantech venture & growth investment as a percentage of total - Europe



Source: Cleantech Group, i3

# INNEON aims to bridge the early stage investment gap and connect low carbon entrepreneurs to investors

## Funded by the European Commission

- DG Environment, Unit on Eco-innovation and the Circular Economy

## 10 European partners

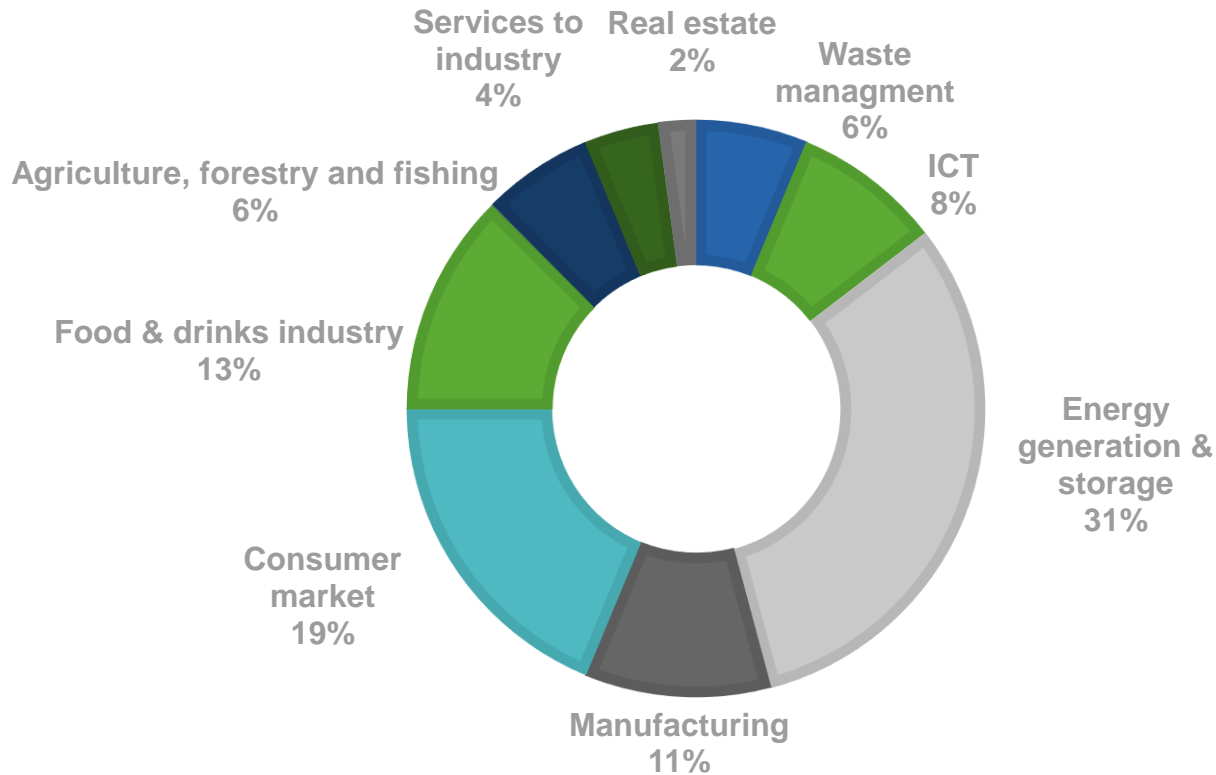
- From 6 countries
- Geographical and topical insights

## Collaborative approach and focus on investment readiness

- Working with local networks and organisations e.g. *UKBAA in the UK*



# INNEON has assessed over 100 ventures across a wide range of technology areas



Coaching 34 companies in 11 countries

# Innovators receive free coaching to improve their pitches and investors access pre-screened high quality deal flow

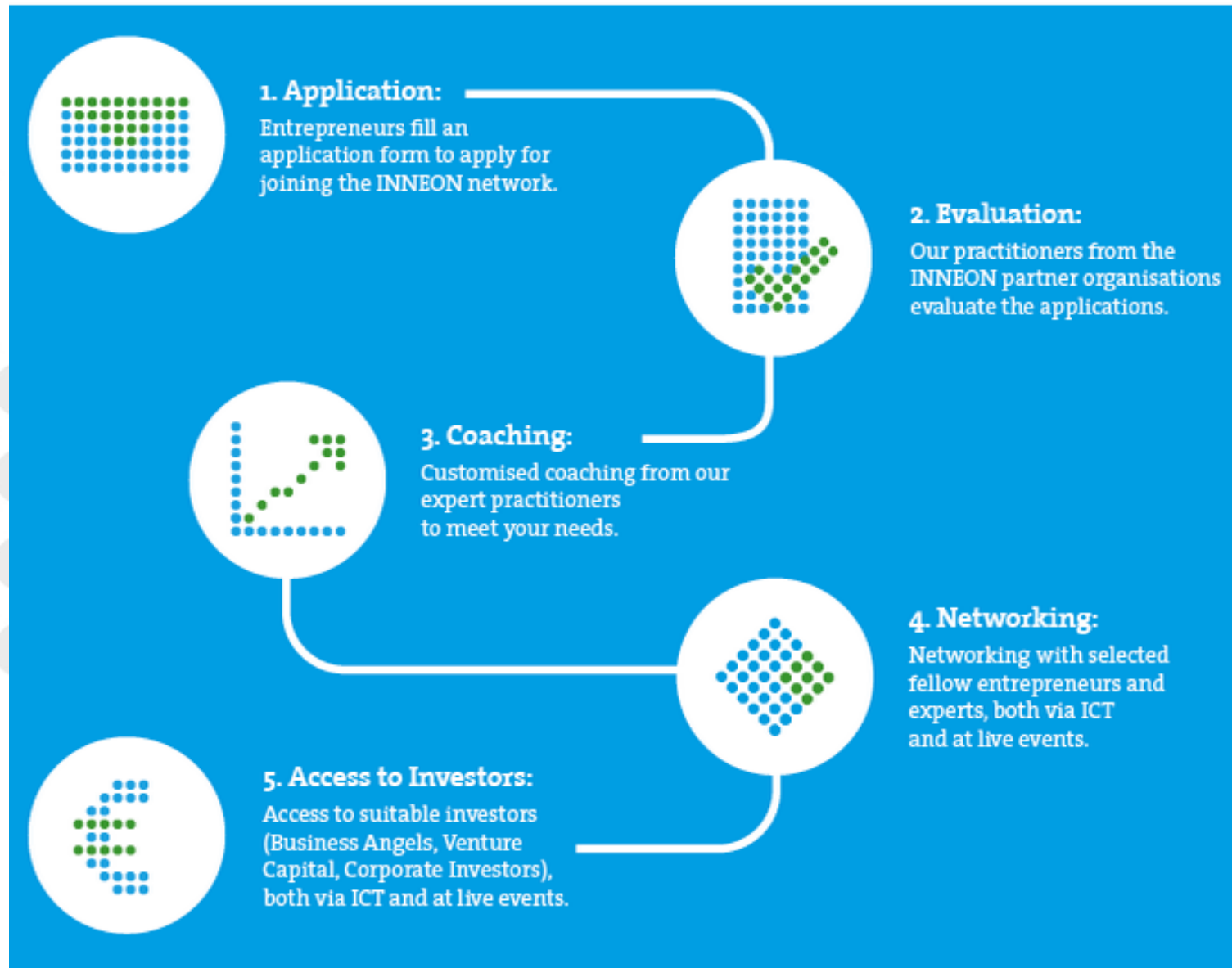


- ✓ Free coaching from experienced mentors
- ✓ Leverage the networks and market expertise of the INNEON partners
- ✓ Engage with new investors to gain funding

- ✓ Access pre-screened high quality deals
- ✓ Discover new market and technology insights
- ✓ Collaborate easily with other investors on new investment opportunities



# INNEON is efficient for entrepreneurs to engage with



# BioBoxx and Greeniant - Two INNEON success stories



[www.bioboxx.co](http://www.bioboxx.co)

A screenshot of the Greeniant website homepage. The header features the title 'Leading in energy data sciences' and the subtitle 'Deriving relevant knowledge from smart meters'. The 'greeniant' logo is on the left, and navigation links for 'Home', 'What we do', 'We are unique!', 'Demo', and 'More..' are on the right. The main content area includes a paragraph about smart meter data analysis, followed by three columns: 'What we do' (with a heart and gears icon), 'A unique technology' (with a cloud and gear icon), and 'User centered' (with a person icon). Each column contains a brief description of the service or technology.

Leading in energy data sciences  
Deriving relevant knowledge from smart meters

**greeniant** Home What we do We are unique! Demo More..

Greeniant analyses smart meter data. Based on this analysis Greeniant provides actionable advice on your energy consumption and use of electrical appliances. Only smart meter data is used, so there's no need for plugs or other submetering equipment. Saving energy has never been so easy and cheap.

**What we do**  
Greeniant makes it possible to gain insight in the consumption of electrical energy by devices. This offers extraordinary benefits for consumers and businesses. Think of benefits as reduction of energy, a reduced carbon footprint and cost savings.

**A unique technology**  
Greeniant has developed its core competence based on a branch of science called Non-Intrusive Load Monitoring. NILM focuses on the analysis of consumer information streams, such as the usage of electronic devices without intrusively interfering.

**User centered**  
We see ourselves as an ingredient to come to a greener way of life without losing comfort; a 'greeniant'. Our technology helps ease users' burdens by solving their issues and avoiding unnecessary surprises. We welcome user's experiences to improve our solutions.

[www.greeniant.net](http://www.greeniant.net)





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Thank you for your attention

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