

Carbon Management for Corporates

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Dr. Christian Reisinger | Consulting
c.reisinger@climatepartner.com

ClimatePartner is a leading business solutions provider for climate protection



Key Facts and Figures

Leading Business Solution Provider in the German-speaking Market

Founded in 2006 in Munich

30+ employees

Offices in Munich, Berlin, Zurich, Vienna

Impact

Invented a new service: "climate neutral printing" (offered by 500+ print shops)

1.000+ customers in 30 countries

Outreach: 300+ climate neutral orders per day

> 1m tons of CO₂ offset

ClimatePartner supports companies in five core areas



1

Corporate
Carbon
Footprint



2

Product Carbon
Footprint



3

CO₂-reduction
along the value
chain



4

High-quality
carbon
offsets



5

Marketing and
Sales Support

Goal: Climate protection should be **simple** and **attractive** to companies in all industries

How we make it simple? By offering solutions that match industries' needs






Industry-specific SAAS solution



TÜV AUSTRIA CERTIFIED PROCESS
 TÜV AUSTRIA CERT GMBH
 Certificate No. TA 290 102005531
 www.tuv.at




Fully integrated carbon offsetting

	Windenergie Anthyur, Indien More information Select project	Certificate price 12,0 EUR/t CO₂ Calculated emissions 8,00 kg CO₂ Final price 0,10 EUR
	Waldschutz Kasigau Wildlife Korridor, Kenia More information Select project	Certificate price 16,0 EUR/t CO₂ Calculated emissions 8,00 kg CO₂ Final price 0,13 EUR
	Wasseraufbereitung West-Kenia, Kenia More information Select project	Certificate price 19,0 EUR/t CO₂ Calculated emissions 8,00 kg CO₂ Final price 0,15 EUR



Unique labelling and tracking system



Urkunde

Dieses Zertifikat bescheinigt die Kompensation von Treibhausgasen durch zusätzliche Klimaschutzmaßnahmen in Höhe von
CO₂-ÄQUIVALENTEN 1.500 kg
 UNTERSÜTZTES PROJEKT: Windenergie, Anthyur, Indien
 Zertifikatsnummer: www.climatepartner.com

VERLIEHEN AN: **Musterkunde**
 FÜR DEN AUFTRAG: Musterauftrag
 ORT & DATUM: MÜNCHEN, 01.01.2014

ClimatePartner^o klimaneutral
 Produkt | ID XXXXX-XXXX-XXXX

,Ripe` industries: Print, Paper, Packaging, Logistics, Hotels, Events
Developing industries: Travel, E-Commerce, Consumer Goods
Individual Solutions/ Consultancy: Corporates, Pioneers/ startups

How we make it attractive? By supporting companies' growth strategies

Goal

Empower companies to integrate climate protection into their DNA and to be successful with it

How?

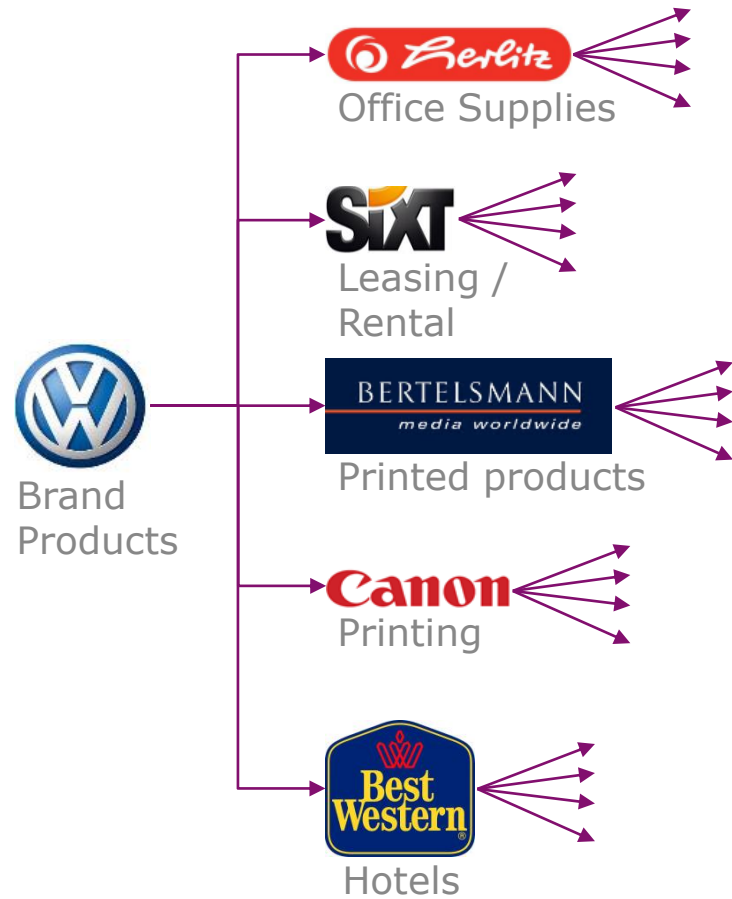
- System integration
- Addressing customers' needs
- Climate neutral products and services

Result

- Increased sales numbers
- New target groups
- Higher customer loyalty
- **Significant benefits for the environment**

ClimatePartner's activity is based on a viable business model

Customers as distribution channel



- Large companies force supply chain to deliver sustainable products
- Suppliers join our platform
- Over time, entire supply chain is converted to customer
- All levels offset



ClimatePartner^o

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