

U ▶ START

by  VEOLIA

**Cleantech Accelerator in Berlin  
Focusing on Waste, Water and Energy**

# WASTE: A GLOBAL ISSUE



# OUR MISSION “RESOURCING THE WORLD”

*We contribute to increasing access to resources as well as preserving and renewing them*



**DEVELOPING**  
ACCESS TO RESOURCES:  
Technologies with low  
footprint to access resources



**PRESERVING**  
RESOURCES:  
Technologies to optimize  
the use of resources



**REPLENISHING**  
RESOURCES:  
Technologies to create new  
“secondary” resources

# U-START: THE CLEANTECH ACCELERATOR OF VEOLIA GERMANY

- **Targets startups** in waste, water, energy and services



## Objective:

- Long-term cooperations with early stage startups
- Driving innovative & sustainable ideas to better resource the future
- 20 startups in our accelerator by 2017
- Build a startup ecosystem at EUREF-Campus (Berlin)



# CALL ON CIRCULAR ECONOMY & URBAN MINING

## Campaign with EIT RawMaterials targets solutions for

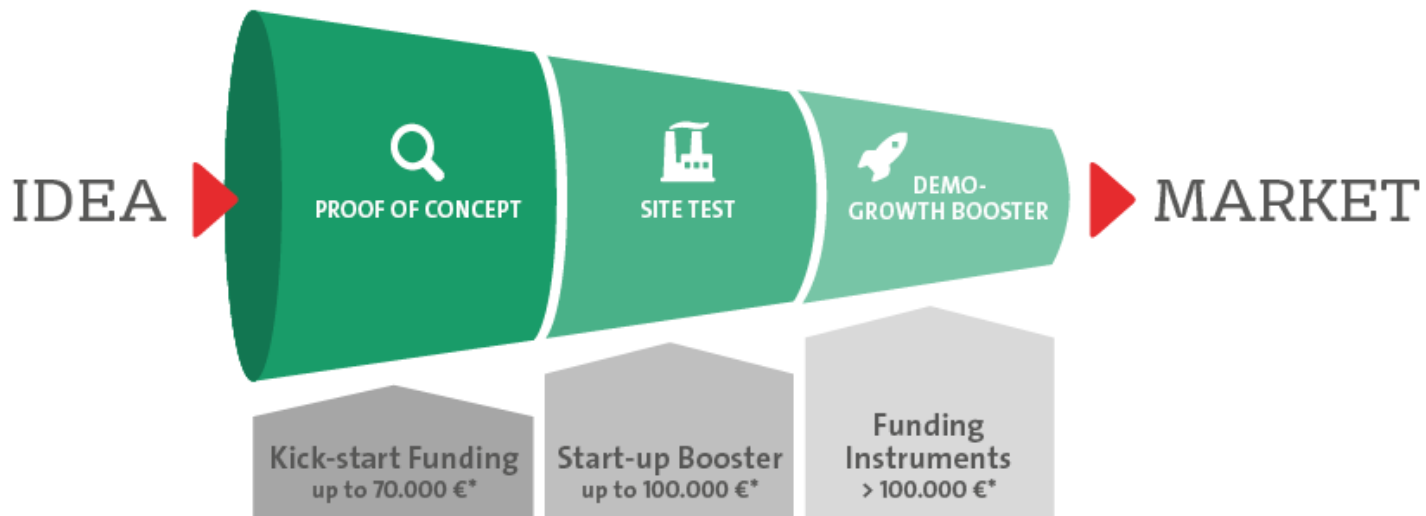
- **Recovery:** Recycling technologies for complex waste streams with a focus on high value secondary products
- **Logistics:** Reverse logistics, monitoring & traceability, modeling urban systems, decision support tools
- **Organisation:** Innovative approaches of partnership with stakeholders like industries or public consumers

U▶START



# OUR OFFER

2 year incubation programme with world leader on resource management & the largest raw materials network in Europe (> 120 members)



\*per startup, total cash, inkind, including entrepreneurship support services and industrial mentoring against negotiable equity participation or joined development agreement



# HOW TO JOIN THE COMPETITION?

Online application (one pager) in May-June 2016: [www.veolia.de/u-start](http://www.veolia.de/u-start)

Further questions: [de-ustart@veolia.com](mailto:de-ustart@veolia.com)

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## GO CIRCULAR !

### *U-START: A Preseed Startup Accelerator in Berlin*

Veolia Germany launches a program called U-START in order to initiate long-term cooperations with young startups at an early stage of their development. The focus lies on startups with sustainable services in the fields of water, energy and waste services.

