

EcoSummit 2016

VENTURE
CAPITAL
FOR BERLIN

We finance
successful Berlin
Start-ups

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Success Factors of Berlin



Success Factors of Berlin



Freedom to grow

- ✓ Special historical roots
- ✓ Many open spaces
- ✓ High degree of freedom



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Cultural Diversity

- ✓ Almost 1/3 of Berliners have migratory background
- ✓ 186 Nations represented
- ✓ Almost 1/2 population turnover within 20 years

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Cultural Diversity

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Ambitious Talent

- ✓ 43+ universities and colleges
- ✓ 171,000 enrolled students
- ✓ 200,000 population increase until 2020

Circle of Growth



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Creativity & Know-How

- ✓ Creativity industry growth of 5.5% p.a. since 2009
- ✓ Presence of leading research institutes
- ✓ 86,000+ patents since 1993

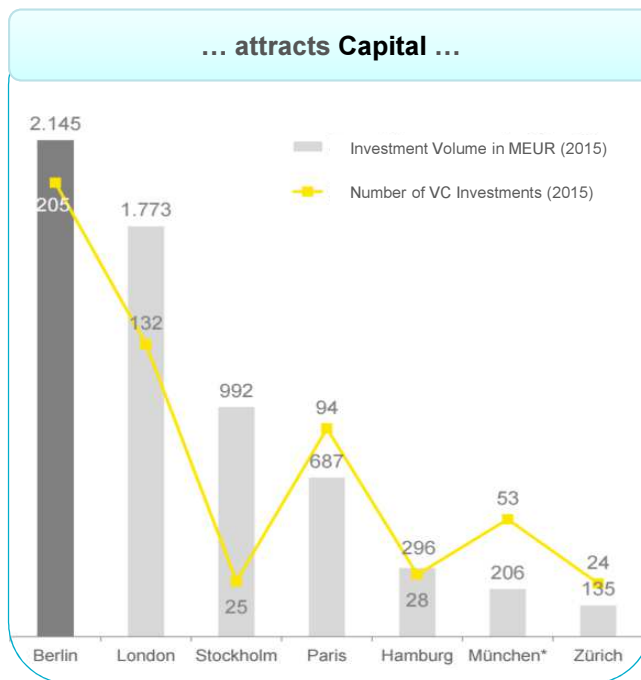


Therefore Berlin ...



Source: EY Start-up-Barometer 2016

Therefore Berlin ...



... and forges new industry leaders.

A collection of logos for prominent companies, including 'here', 'Thermondo', 'SCOUT 24', '+Babbel', 'AUTO 1 GROUP', and 'SOUNDCLLOUD', arranged in a grid-like fashion.

19 Years IBB Beteiligungsgesellschaft mbH



Venture Capital for Berlin-based start-ups

- Early-stage venture capital
- Team of 17 professionals
- Portfolio 75+ companies
- Always private coinvestors
- Network 300+ investors
- Funds ready to be allocated (100 MEUR)
- One of the most active VC in Berlin

Our current SmartGreen Portfolio

••• IBB
••• Beteiligungsgesellschaft
Ein Unternehmen der IBB



What we can provide ...



19 years of VC
experience

Exchange and
synergies within the
75+ portfolio
companies

Access to a broad
national &
international network

Hands-on support

Lean decision making
processes

Exit competency

How can IBB help to start up your business in Berlin?

27. April 2015

Konstantin Hanssen

Kundenberatung Wirtschaftsförderung

Funding opportunities for your company



Who can apply?

- Companies with headquarters / production lines & services located in Berlin

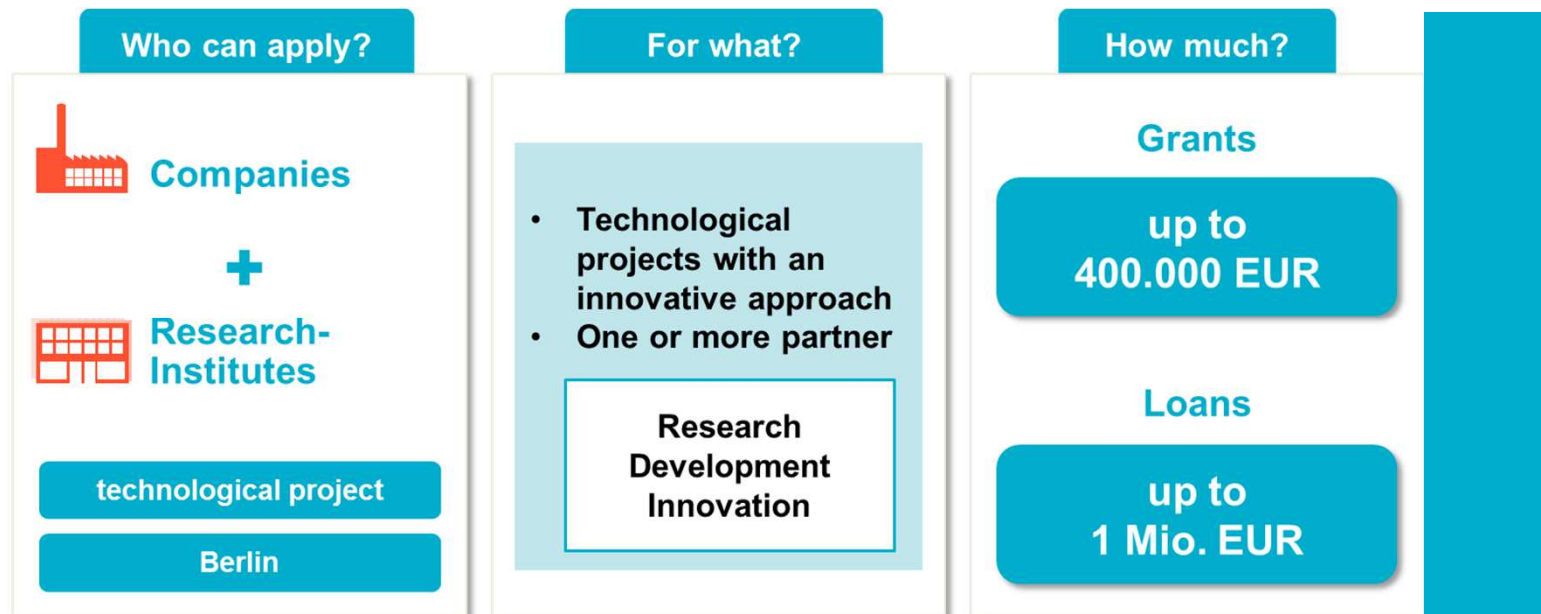
What?

- Public grants and loans, regular funding & financing for investments, R&D, order pre-financing, working capital

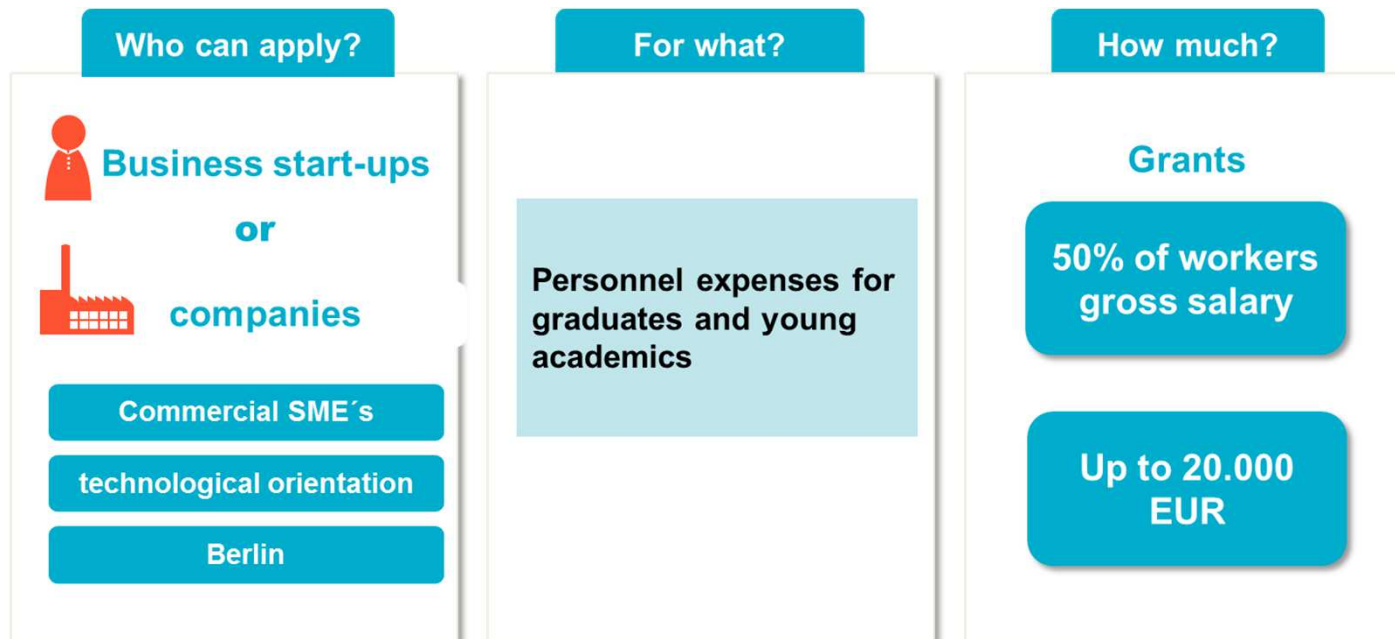
Basic Conditions for Loans

- Plausible business plan and business model (USP, market, competitors)
- Long-term capital service ability is given (interest rates and repayments)
- Usually co-financing is required by a commercial bank or another investor
- Typically no corporate restructuring or refinancing
- Applications must always be submitted before beginning a project

EXAMPLE I: *Pro* FIT- Program – Overview



EXAMPLE II: Program Innovation Assistant – Overview



Any questions? Contact us!

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